



Economic Impact: Hunting



 763,618 hunters - Michigan ranks third in the nation behind Texas and Pennsylvania



 Hunting generates 34,473 direct jobs and produces \$2.3 billion annually for Michigan's economy





Economic Impact: Hunting



Hunters have access to:



- 4.5 million acres of public statemanaged hunting lands including:
 - 187 state game areas and
 - seven managed waterfowl areas





Economic Impact Fishing



 1.1 million anglers – Michigan ranks seventh in the nation



 Fishing generates 37,989 direct jobs and produces \$2.5 billion annually for Michigan's economy

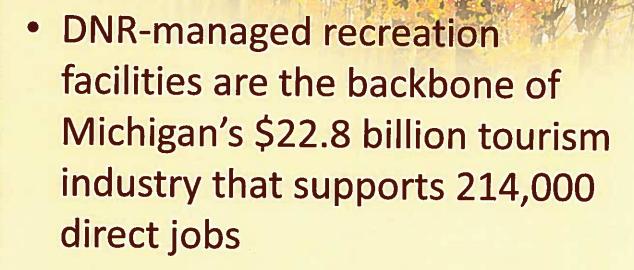


 Anglers fish more than 11,000 lakes, 3,000 miles of Great Lakes shoreline and 20,000 miles of trout/salmon streams-most diverse freshwater fishing in world



Economic Impact Recreation











Economic Impact. Recreation



Facilities include:



- 103 state parks (27 million state park visits)
- 138 state forest campgrounds
- Over 1 million overnight camp nights ranking 2nd in the nation behind California





Economic Impact: Recreation



- Facilities include:
 - 1,300 boating access sites and 80 public harbors support \$3.9 billion boating industry



 90 percent of state park visitors rated their experience as "good" or "very good"





Economic Impact: Recreation



 Over 12,500 miles of state-designated trails - positions Michigan as "The Trail State"



 Over 2,600 miles of rail trails (ranks first in nation)



 Michigan mountain biking, ORV and snowmobile trails are regularly cited as among the best in their class



Economic Impact: Recreation



 Over 182,000 snowmobilers (ranks first in nation)



 Snowmobilers provide \$1 billion to Northern Michigan economies



- MDOT study shows bicycling alone provides a \$668 million annual benefit to the state economy
- Vasa Pathway provides \$2.6 million annual benefit to Traverse City economy



Resource-Based Industry



 4 million acres of DNR-managed forest support \$20 billion timber industry and 35,000 direct jobs



 Approximately 900,000 cords of certified timber harvested annually from DNRmanaged lands



- 6 million seedlings planted each year on DNR-managed forest lands
- 1.2 million cords scheduled for harvest



Resource-Based Industry



 \$325 million investment from ARAUCO for flakeboard manufacturing plant in Grayling



 \$275 million investment from Lundin Mining for a nickel mine in Marquette

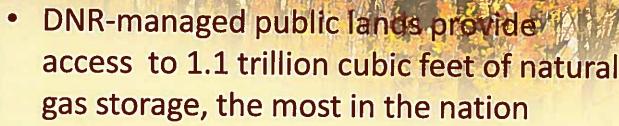


 \$125 million in economic benefit from Graymont's limestone development in the Eastern Upper Peninsula



Resource-Based Industry







 50% of state-owned mineral rights in the Lower Peninsula are leased for oil and gas production

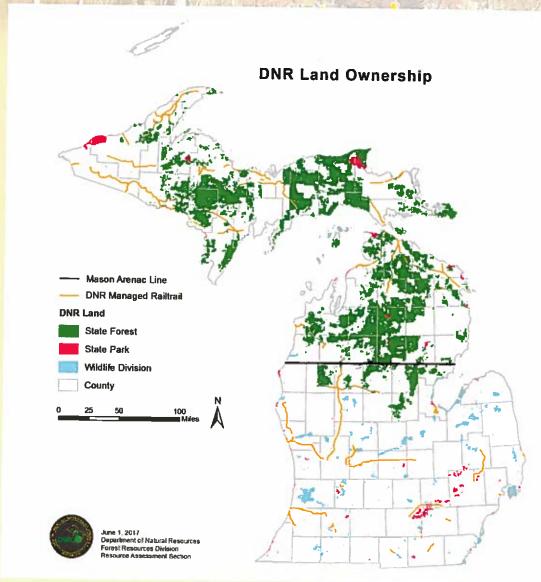


Oil and gas revenues to the Michigan
Natural Resources Trust Fund, Game and
Fish Protection Fund and State Park
Endowment Fund have totaled almost \$2
billion for public outdoor recreation



DNR-managed Public Lands

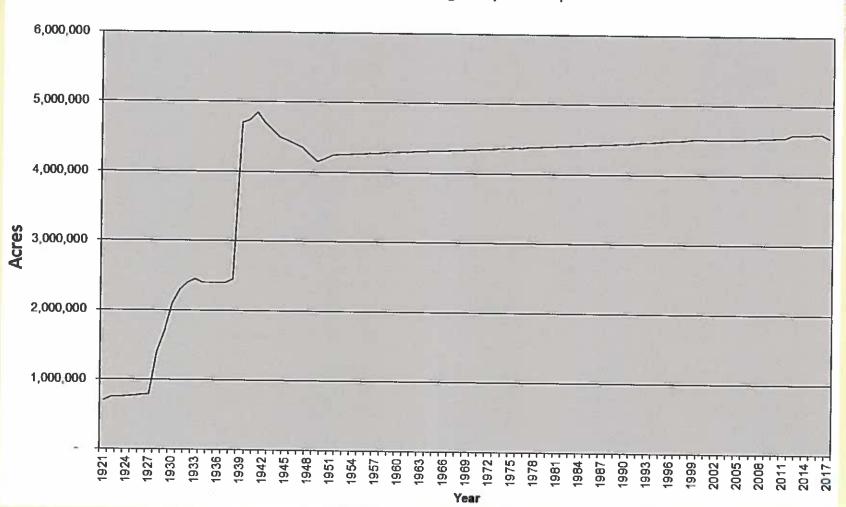
- 4.6 million acres of surface ownership
- 6.4 million acres of mineral ownership





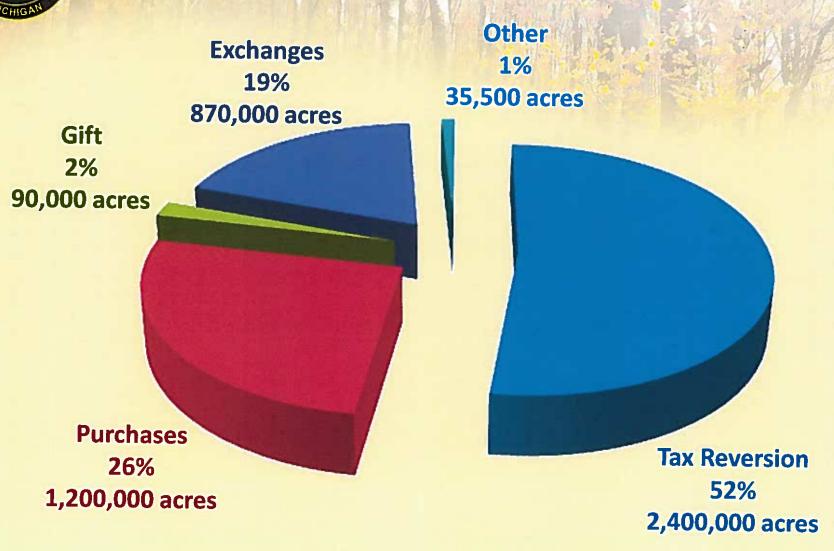
DNR Managed Lands 1921 to 2017

Public Trust Land Managed by the Department



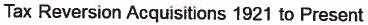


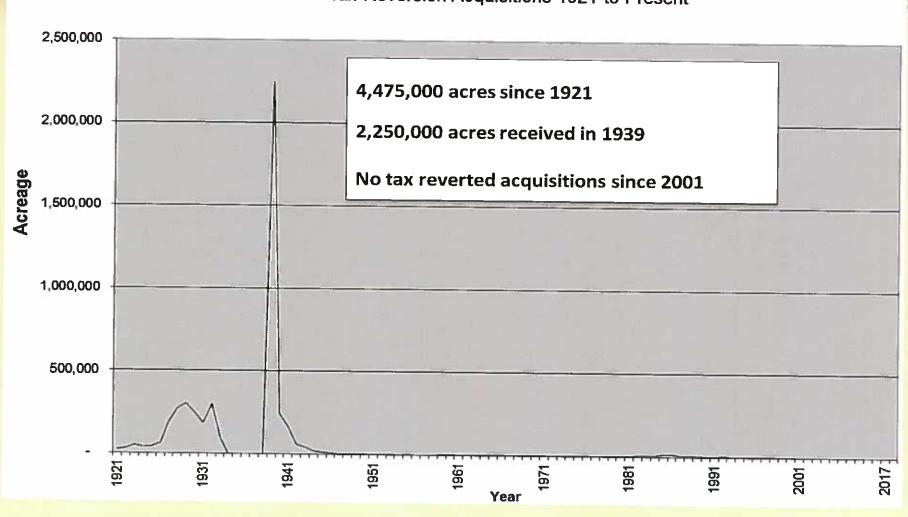
How current public lands were acquired





Land Acquired: Tax Reversion







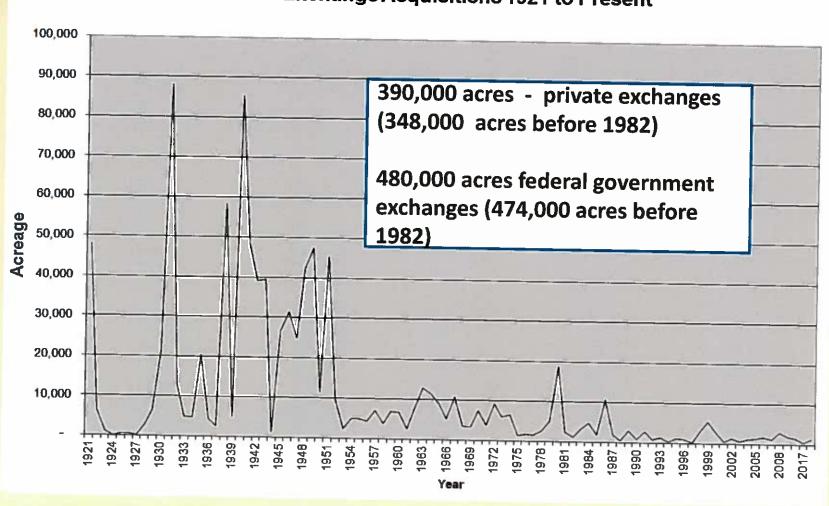
Land Acquired: Purchased 1,200,000 Acres

- 690,000 Acres with State Game/Game
 & Fish Funds
- 175,000 Acres with Pittman Robertson
- 165,000 Acres with Trust Fund
- 95,000 Acres by Special Legislation



Land Acquired: Exchanges

Exchange Acquisitions 1921 to Present





Public engagement Public Lands Strategy

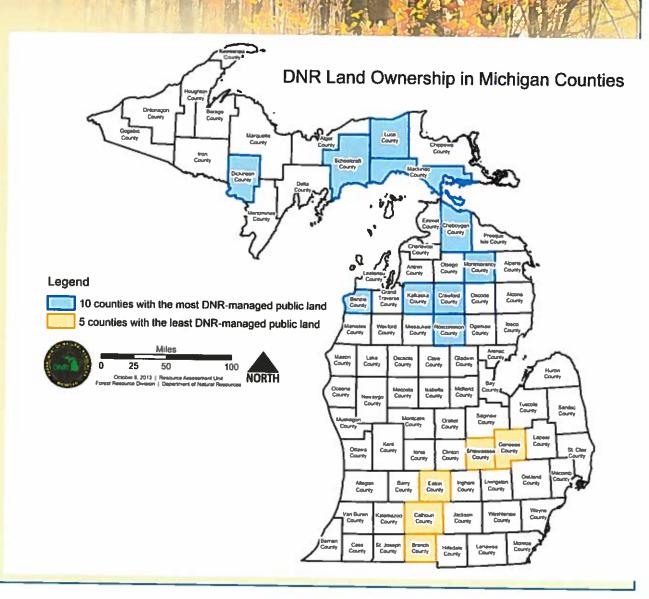
Statewide public meetings

- Held statewide stakeholder meetings
 - Chambers of Commerce, Regional Economic Development Agencies, Convention & Visitors Bureau, Community Parks and Recreation, Land Conservancies, Local Units of Government, and Foundations
- Sponsored 10 open houses
 - Battle Creek, Bay City, Gaylord, Grand Rapids, Harrison, Lansing, Marquette, St. Ignace, and Waterford
- Sponsored 6 regional meetings
 - Marquette, Gaylord, Grand Rapids, Bay City, Battle Creek, and Waterford
- Received over 600 public comments, online and through e-mail



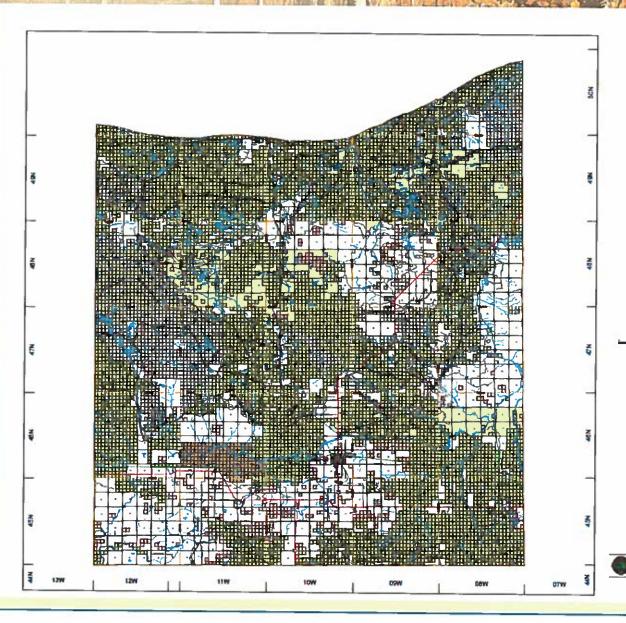
Public engagement

 Met with the 10 counties with the most **DNR-managed** public lands and the five counties with the least amount of **DNR-managed** public lands





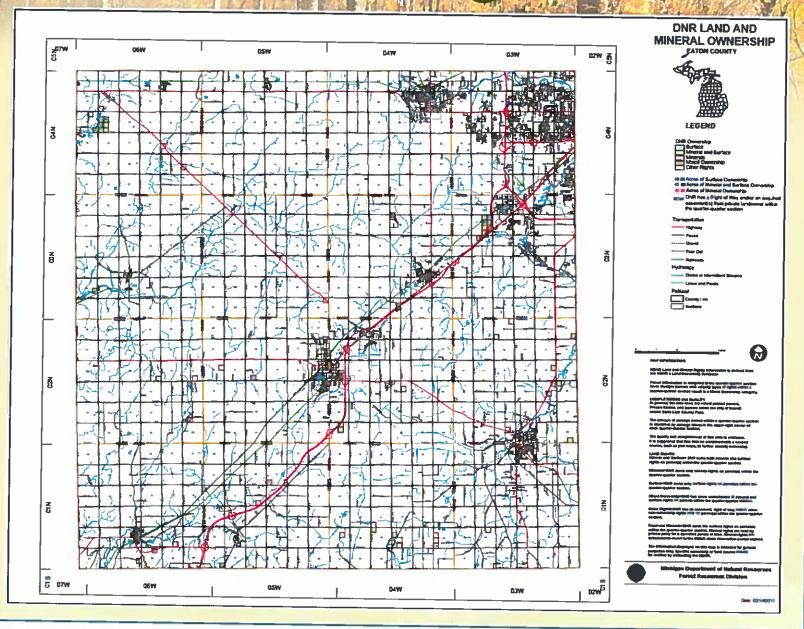
Most DNR-managed lands



DNR LAND AND MINERAL OWNERSHIP



Least DNR-managed lands





New local engagement model

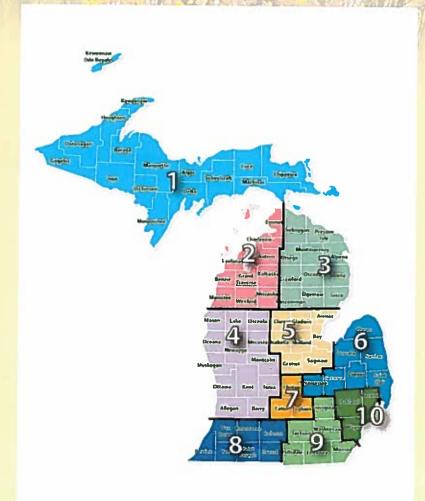
Over the past four years the DNR has:

- Focused regionally and act collaboratively
 - Work with County Commissions and Townships
 - Local engagement has increased on land acquisitions and sales from 30% in 2013 to 100% in 2016.
- Unified plans with regions and local units of government
 - Working through Master Plan process to avoid conflicts



DNR Regional Team

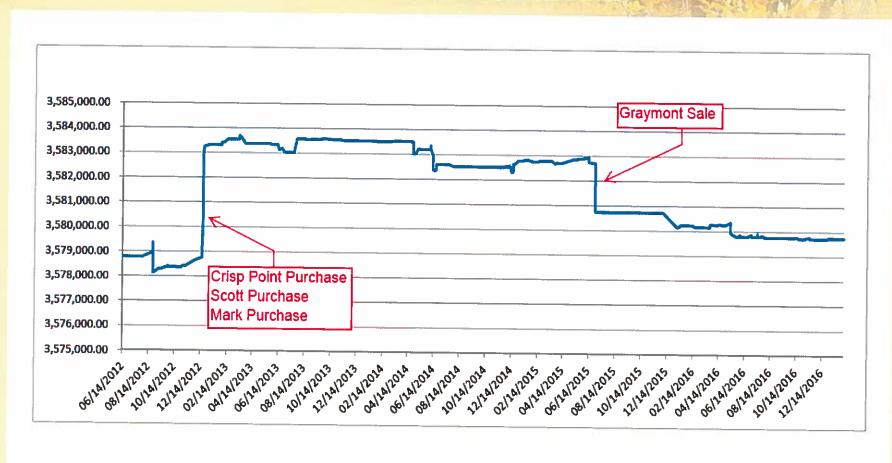
- Stacy Haughey
 UP Regional Coordinator
 (Region 1)
- Bill Sterrett
 NW Lower Regional
 Coordinator (Region 2)
- Steve Milford
 NE Lower Regional
 Coordinator (Region 3)
- Marc Miller Regional Initiatives Deputy (Statewide)





Dwnership North of Mason-Arenac Line

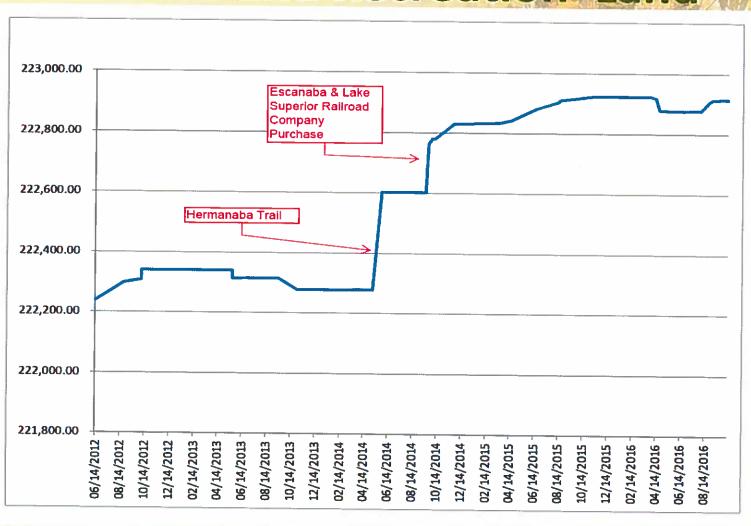
Forest Land





Ownership North of Mason-Arenac

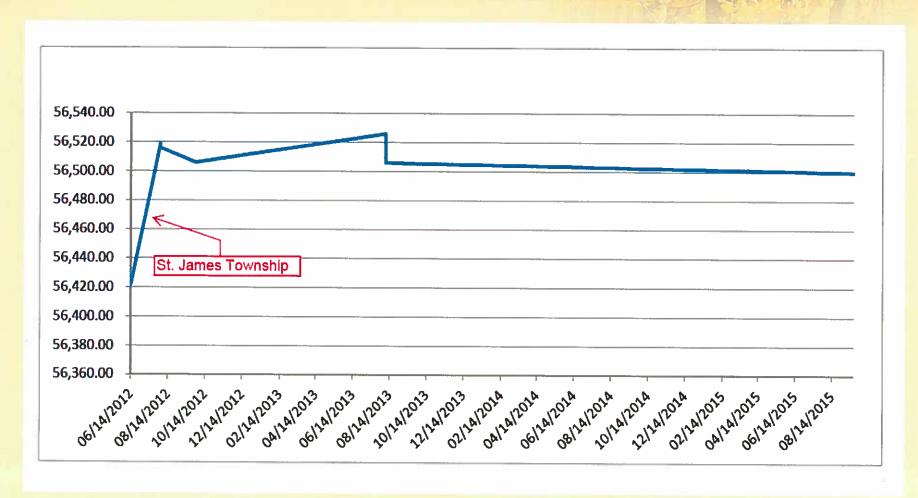
Parks and Recreation Land





Ownership North of Mason-Arenac

Wildlife Areas





Going forward, the DNR will:

- Focus on Goals and outcomes
- Measures and metrics to hold us accountable
- A new approach to local engagement
- Focus regionally and act collaboratively
- Become more data driven
- Unify plans with regions and local units of government
- Increase public awareness of public land opportunities



Disposal Options

Auction

- Parcels declared surplus.
- Parcels have road access or there are abutting owners.

Direct Sales

- Parcels not sold at auction and listed on DNR's website.
- Land Transaction Application for direct sale for parcels that have not been declared surplus.

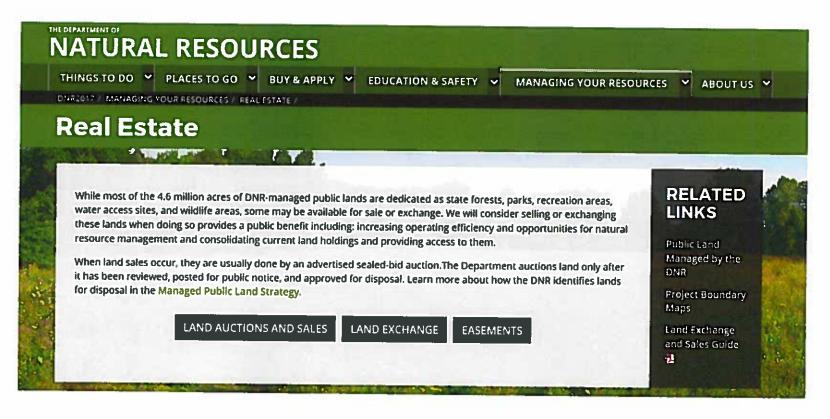
Exchanges

- Land Transaction Application
- Applicant is responsible for all costs associated with transaction.
- Lands offered must be of equal or higher value.
- DNR lands typically have not been declared surplus.



Sell and Exchange

NEW REAL ESTATE WEBSITE, ANTICIPATED TO GO LIVE IN JANUARY 2018





New strategy for land disposal and acquisition

- Reviewed 4.6 million acres and initially identified 240,000 acres of "unconsolidated" ownership for further review
- Identified lands for strategic investment and disposal in partnership with local leaders





New strategy for land disposal and acquisition

 Sale of 1,800 surface acres and 7,000 acres of mineral rights in Luce and Mackinac Counties to Graymont for new limestone operation.

 Sale of 600 acres to Arauco North America in Crawford County for \$325 million investment for particleboard plant that will generate 250

permanent jobs





New strategy for land disposal and acquisition

- Sale of 188 acres to Kirtland Community College to create a Health Sciences Center also in Crawford County
- Resolved 75 out of 124 historic trespasses on DNR lands through the Encroachment Resolution Initiative (ERI) since 2012





New strategy for land disposal and acquisitions

- Focus on southern Lower Peninsula for increased recreational opportunity
- DNR increased recreational lands in southern lower peninsula by 4,000 acres since 2012





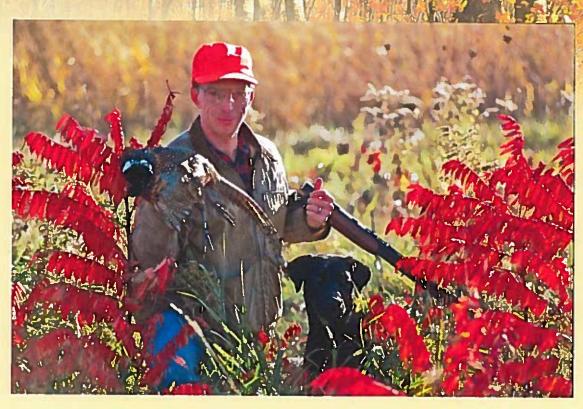
New strategy for land disposal and acquisitions

- Purchase of 726 acres in Jackson County for Watkins State Park in 2016
- Purchase of 386 acres in Van Buren County for Cornish State Game Area in 2015





Thank You



"The abundance of public land in Michigan has a huge impact on our business. I've been in a lot of other states and Michigan is blessed with public lands..." -- Jeff Poet, President Jay's Sporting Goods

www.michigan.gov/dnrlandstrategy